COOLING EYE JELLY STICK WITH FLOWER POWER HIBISCUS

ASSESSA

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Stick with a jelly texture for the eye area, leaving a velvety, smooth finish. It contains active ingredients that improve skin texture, wrinkles, blemishes, and firmness.
Directions for use: Apply to the eye area. Do not rinse.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
	Distilled water	Aqua	qsp	Vehicle	-
A	Sodium Citrate	Sodium Citrate	0.50	Viscosity Controller	-
	Citric acid	Citric acid	0.50	pH Adjustment	
	Vegetable Glycerin	Glycerin	20.00	Humectant	-
	Propanediol	Propanediol	15.00	Humectant	-
B	Butylene Glycol	Butylene Glycol	5.00	Humectant	-
	CARBOGREEN EA	***Zea mays* (Corn) Starch, *Cyamopsis tetragonoloba* (Guar) Gum and Sodium Carrageenan**	**10.00**	**Texture, Powdery and Light Sensorial, Thickener, Viscosity Controller**	**ASSESSA**
C	Blue Sky (HP0523001)	Parfum	0.50	Parfum	Iberchem
	HYPSKIN BS	***Sargassum filipendula* Extract, *Hypnea musciformis* Extract, Glycerin, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Skin regenerative activity**	**ASSESSA**
D	**QUIDITAT NWP BS**	***Cucumis sativus* (cucumber) Fruit Extract, *Hypnea musciformis* Extract, *Gelidiella acerosa* Extract, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Anti-Inflammatory, Soothing, Blemish Reduction**	**ASSESSA**
E	**FLOWER POWER HIBISCUS**	***Hibiscus sabdariffa* Flower Extract and *Acacia senegal* Gum**	**0.50**	**Rejuvenates Senescent Cells, Increases Expression of Anti-senescence Agents, Increases Collagen Synthesis in Senescent Fibroblasts**	**ASSESSA**
	Butylene Glycol	Butylene Glycol	5.00	Humectant and Vehicle	-
F	Water Soluble Wine Color (1%)	Water Soluble Colours	0.04	Colouring agent	-
	GLIMMERZ PINK SHIMMER	Pigment	0.50	Pigment	Koel Colours
G	Microcare SB	Aqua (and) Sodium Benzoate (and) Potassium Sorbate	1.00	Preservative	Thor

PROCEDURE: Add phase A to a container and start stirring until dissolved. Mix phase B in a separate container and gradually add at the main container at room temperature with vigorous stirring. Heat to 70°C. Afterwards, add phase C, D, E, F and G. After everything is homogeneous, add the formulation in the final product packaging and let it cool.

FORMULA SPECIFICATION:
- pH: 5,0 - 5,2

This formulation was developed and tested in our laboratories with the ingredients and quantities described. This is a prototype intended to show raw materials capabilities. Assessa is not responsible for the use of this formula.

ASSESSA's raw materials:

CARBOGREEN PLATFORM In this formula, CARBOGREEN EA is the raw material used to give it the jelly-like texture. It reacts with sodium citrate and gellifies after cooling. After applying it to the skin, it leaves a light, pleasant, powdery sensation.

HYPSKIN represents a new generation of active skin care ingredients. It modulates 507 genes in human keratinocytes and fibroblasts, revealing intense activity in the dermis and epidermis. Among its benefits are:
- Increases cell renewal (matifying action);
- Reduces and whitens skin spots;
- Improves the evenness of the skin tone;
- Stimulates microcirculation – makes the skin more radiant;
- Stimulates the synthesis of the dermal matrix;
- Improves the structure, density and firmness of the skin;
- Reduces the amount, size and depth of wrinkles;
- Softens the microrelief of the skin;
- Improves skin texture.

QUIDITAT NWP BS is a high-performance bioactive composed of active cucumber biomolecules, potentiated through the formation of a synergistic polymeric network with seaweed polysaccharides. Provides anti-inflammatory, soothing and spot reduction effect.

FLOWER POWER HIBISCUS is made of selected petals and buds of HIBISCUS SABDARIFFA encapsulated with polymers from ACACIA SENEGAL. FLOWER POWER HIBISCUS is a stable, dry, preservative-free ingredient with high biological activity for the care of aged skin.